

June Issue — 2005

President's Message

By Pauline Gunn



When I joined MPI Utah Chapter in 2001, I had a goal to become actively involved, knowing I would gain the most from my membership this way. The first MPI function in which I participated was the World Education Congress (WEC) in Las Vegas. Wow, was I impressed! Although I did not meet another Utah Chapter member at this event, I knew I wanted to know these people and learn from their knowledge, professionalism and creativity. I knew improving each of these things would benefit me both in my personal life and my professional goals.

The legacy of the Utah Chapter was begun in December 1995, by farsighted individuals who realized the impact MPI would have on the future of Salt Lake and those within the hospitality industry in Utah, Idaho, Wyoming and Montana. I personally want to thank the Board members, committee members and the many volunteers for their hard work and dedication to bring the Utah Chapter to where we are today.

A special thank you to Vicki Bernsten, outgoing Immediate Past President for her dedication to the Utah Chapter. She has been a mentor and inspiration to many members, along with completing a double presidency (two years!) and has been involved for many years on Utah Chapter's Board and it's committees. She will continue to be active within the Chapter by immediately becoming involved, at a committee level, as Director of Philanthropy.

Another special thank you to Cynthia Mitchell, outgoing President, her leadership this past year has been exemplary and her guidance to many members has been commendable. Cynthia will continue to take an active role on the Board of Directors as Immediate Past President. Some of her focus will be as MPI International Foundation's chapter liaison and working with members to complete the process and submit the chapter for the COTY Award of Excellence. I know she will continue to be a vital part of our chapter.

Without all of these special people that have participated since the inception of MPI Utah, none of us would have the opportunity to be involved in this important organization.

Moving into 2005 – 2006 and beyond, I want to impact our membership the same way these leaders have affected me and so many others. I often wonder just *who* is waiting to be asked to be involved, *who* needs the extra hand to get the most out of their membership. I believe the “Heart and Soul” of our chapter is it's members and volunteers. It takes a strong chapter to fulfill the needs of every member and we have a strong and growing membership.

This year we have many professional development opportunities waiting, beginning with our kick-off event on August 9th, at Snowbird Resort. You will have the chance to learn what you need to complete your CMP, CMM, CHSE etc. You will also learn what study groups will be forming, what new member benefits await you and what is in store for our Educational year.

Our Professional Education Day (PED) scheduled for November 8th, is an occasion to brush up your skills in negotiating, learn what is new in the industry with contracts and learn the latest ways to protect yourself against identity fraud. This event creates a great opportunity to network and learn from chapter supplier partners. PED is a day geared for members to gain the most out of their memberships and an opportunity to receive the best “ROI” — Return on Involvement — you can.

With the exciting plans for the year ahead and the knowledge and strategic thinking of our Board members, I believe we will have a flourishing year where all members will want to be the voice in the success of the Utah Chapter.

2005 President's Gala

By Elizabeth Payne

The Annual President's Gala and Board Installation was held Tuesday, June 21, 2005 at Stein Eriksen Lodge. This very special evening included cocktail hour, dinner, award and recognition presentations, the 2005-2006 Board of Directors Installation and time for reflection. What a spectacular event!



A changing of the guard...



In the Winners Circle!

- **Planner of the Year**- Heidi Hughes, Summit Events DMC
- **Supplier of the Year** - Michelle Palmer, Deer Valley Lodging
- **Fellowship Award** - Steve & Scott Webb, Webb Audio Visual
- **Rising Star Award** - Amber Irvine, Western Leisure
- **Beth Belt Leadership Award** – Linda Densley, Homestead Resort and Conference Center



A great gathering of friends and business acquaintances...

MPI Utah Chapter 2005-2006 New Board Members Installed...



MPI Utah Chapter Board of Directors

President:	Pauline Gunn - Unishippers Association, Inc.
President-Elect:	Elizabeth Payne, - Vision Event Productions
Immediate Past President:	Cynthia Mitchell, CMP - ACS, Inc.
VP of Administration:	Amber Irvine - Western Leisure
VP of Communications:	Lynda Butterworth - Dichotomy
VP of Finance:	Alice Belisle – Dichotomy
VP of Membership:	Brett Losee - Hotel Monaco
VP of Professional Development:	Heidi Hughes, CMP - Summit Events DMC

Utah Chapter's Newest CMP!

Congratulations to Vicki Berntsen, Business Development Consultant for Exposoft Solutions, Inc. Vicki received the designation of Certified Meeting Professional (CMP).

The CMP designation tests the candidates' knowledge of meeting management. In addition to passing a rigorous examination, candidates must demonstrate extensive experience in the meetings industry. To date, 10,297 meeting managers from 26 countries have earned the CMP standard of achievement.



Utah Chapter donates \$5,000 to Make-A-Wish

2005 recipient, 3-year-old Emily Heaps, traveled to Disneyworld in May, dancing all the way in her princess dress. The Utah Chapter received a wonderful letter from Emily's family expressing their sincere thanks to our members.

MPI, we would like to thank you for making it possible for Emily to be a beautiful princess and have her dreams come true! She danced all over Disneyworld and she kept wanting her brother to be her Prince! It was so wonderful to watch her (and the rest of us) enjoy herself so much! It was such an amazing trip! We had the greatest time ever! Thank you for your kindness and generous contribution.

*Sincerely,
The Heaps Family*

So thank you to everyone who supported the 8th Annual Chinese Auction and this charity...Every little girl needs a Tiara!



Utah Chapter Membership Continues to Grow

By Brett Losee

Congratulations and Welcome to our Newest MPI - Utah Chapter - Members!

Sarah Caret	Meeting & Convention Marketing Manager	Park City Chamber/ Bureau
Michelle McDonald	Director of Operations	David Holland's Resort Lodging & Conference Services
Kevin Anthony	Managing Director	IBAHN
Paul Sullivan	Managing Director	IBAHN
Tracy Waters	Sales Manager	Sundance

Just a reminder...

An individual member may use the MPI member logo on personalized letterhead or business card to state on printed media, including letterhead, business card, publications etc., that he or she is a member of MPI. It should be made clear that the individual, not the company or organization, is the MPI member.

The member logo may be used in black or four-color only. No reversed-out logos. If the MPI Member logo is used on any individual's Web site, it must link to the Association's Web site (www.mpiweb.org).



To download the logo for your use visit: http://www.mpiweb.org/news/logo_standards/mlogo.asp

Mission Statement

MPI Utah Chapter serves to support and is a resource for its members- to forge an understanding of the needs relating to both planner and supplier through education and networking.

Vision is the official quarterly newsletter of the Utah Chapter of Meeting Professionals International.

Editor: Lynda Butterworth, Dichotomy Phone: 801-266-4889 Training @Dichotomyutah.com

Design and Layout: Dichotomy, 5899 South State Street, Suite 21, Murray, Utah 84107



Culinary Crafts is the caterer to provide you with exactly what you need to make your event flawless.

MPI - Utah Chapter's Bronze Sponsor